

Sponsorship Proposal

‘ZEPHYR 2025’

(Inter College Techno-Management Fest)

Dates: 5th, 6th & 7th Dec 2025

Dear Ma’am/Sir,

At the outset, we are pleased to introduce ourselves as a leading Management Institute of Rajasthan, India. IPS BUSINESS SCHOOL is the pioneer in the field of management education and offers programs like MBA, BBA and BCA.

“ZEPHYR-2025” (Inter Collegiate Techno-Management Fest) organized by IPS BUSINESS SCHOOL is one of the prestigious events in the landscape of management education in Rajasthan. ZEPHYR is conducted annually since 2008. The competition provides unique opportunities to acquire managerial skills, IT skills, leadership and above all teamwork. Besides, Participants revisit their classroom teachings and test their acumen in simulated environment.

AUDIENCE PULLING FACTORS IN THE FEST

1. Approximately 1000 invites to the Engineering Colleges, Management Colleges, Degree Colleges, Institutes to participate in the Fest.
2. Personalized invites to all the major Corporate & Industries of the state.
3. Aggressive Media Plan covering News Paper Ads, FM Slots, WhatsApp Marketing, Facebook, Instagram & LinkedIn Ads Campaign, Banners, Posters, Emailers, SMS's & Other Social Media.
4. Aggressive Participation Plan
 - a) Free entries for the participants.
 - b) Worthful Gift Hampers from different corporate / companies' worth of approx. Rs. 1000/-for each participant and Rs. 2000/- for Fashion Show Participants (One Time).
5. To bring the audience a special lucky draw for the visitors & Gift Hamper to each.
6. Inviting Celebrities, People from the Top Corporate, Elite Academicians and Various Performance & Influencer Groups.
7. Attractive Prizes, Trophies & Certificates to the Participants.
8. Star Attraction Mega Fashion Show, got confirmations from the leading Management, Engineering, Degree, I.T. & Fashion Institutes

This 3 days Fest is scheduled from 5th, 6th, 7th Dec 2025.

Our offer through GOLD Sponsorship (Rs. 100000/-)

- All our communication (posters, leaflet, and banner) during the campaign would include your company's logo.
- One stall of 10 * 10 space
- Sponsors name will be announced repeatedly during the events.
- Logo placement on the event backdrop/LED Screen.
- Branding space on the event newsletters
- The background of the stage would display your sponsorship status.
- Your posters & banners would be prominently displayed in the Venue.
- Your Standees would be prominently displayed in the Venue.
- One Display Standee in the main Program Hall.

Our offer through SILVER Sponsorship (Rs. 50000/-)

- All our communication (leaflet, banner) during the campaign would include your company logo.
- Logo placement on the event Backdrop/LED Screen.
- Branding space on the event newsletters
- The background of the stage would display your sponsorship status.
- Your poster & banner would be displayed in the Venue.

Our offer through BRONZE Sponsorship (Rs. 25000/-)

- All our communication (leaflet, banner) during the campaign would include your company's logo.
- Branding space on the event newsletters
- Your poster & banner will be displayed in the Venue.

We earnestly believe that your sponsorship will nurture a cherishing and everlasting mutually benefitting relationship.

We hereby also take the privilege of inviting you to grace this youth festival with your esteemed presence in person.

I look forward for your early revert and confirmation.

For details, please feel free to contact our Event Coordinators-

Dr. (Prof) Mridula Sharma - M: 7891208899

Prof Suvidha Mam - M: 8104428202

Thanking You

With Warm Regards

Dr. Sudhir Agarwal
Managing Director