

ZEPHYR - 2024

ZEPHYR VOGUE GALA(FASHION SHOW)

Fashion Show Competition Rulebook

1. Eligibility:

- The competition is open to students currently enrolled in colleges/universities.
- Participants must form teams with a minimum and maximum number of members as specified by the organizers.
- Each team must designate a team leader as the primary contact person.

2. Theme:

- The fashion show will follow a specific theme announced by the organizers. Teams must adhere to the theme in their designs, music, and overall presentation.

3. Registration:

- Teams must register online through the official event portal within the specified deadline.
- Registration requires submission of team details, concept note related to their fashion theme, and team member information.

4. Garment Design:

- Participants are responsible for designing and creating their garments according to the chosen theme.
- Ready-to-wear or previously designed outfits are not allowed. The emphasis is on originality and creativity.

5. Model Selection:

- Each team must select models from their own college/university to showcase their designs.

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- Models should have basic runway skills and must attend rehearsals as scheduled by the organizers.

6. Judging Criteria:

- Designs will be judged based on creativity, adherence to the theme, craftsmanship, use of materials, and overall presentation.
- Runway presentation, including choreography, music selection, and model confidence, will also be evaluated.

7. Dress Rehearsals:

- All participating teams must attend scheduled dress rehearsals to finalize runway sequences, music cues, and technical aspects.
- Any last-minute changes must be communicated and approved by the organizers.

8. Backstage Protocol:

- Only registered team members, models, and authorized event staff are allowed backstage during the show.
- Teams must adhere to the designated backstage areas and follow instructions from backstage coordinators.

9. Props and Accessories:

- Teams may use props and accessories to enhance their presentations, but they must be safe, non-hazardous, and relevant to the theme.
- Large props requiring stage setup must be pre-approved by the organizers.

10. Code of Conduct: - Participants and attendees must adhere to the event's code of conduct, respecting all individuals and maintaining a professional environment throughout the competition. - Any form of discrimination, harassment, or

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inappropriate behavior will not be tolerated and may result in disqualification or removal from the event premises.

11. Awards and Prizes: - Winners will be selected based on the judges' scores according to the specified criteria. – Prizes will be awarded to the winner teams after the event.

12. Disqualification: - Teams may be disqualified for violating competition rules, plagiarism, use of prohibited materials, or disruptive behavior. - Decisions made by the judging panel and event organizers are final and binding.

13. Amendments to Rules: - The organizers reserve the right to amend or update competition rules, timelines, or procedures as deemed necessary. Participants will be informed of any changes in a timely manner.

14. Contact Information: - For inquiries, clarifications, or assistance, teams can contact the event organizers via designated communication channels (email, phone, etc.).

By participating in the fashion show competition, teams acknowledge and agree to abide by the rules and guidelines outlined in this rulebook.

Zephyr Organizing Committee

IPS BUSINESS SCHOOL, JAIPUR