

## Institutional Invitation

### 'ZEPHYR 2024'

*(Inter College Techno-Management Fest)*

Dates: 20<sup>th</sup>, 21<sup>st</sup> & 22<sup>nd</sup> March, 2024

Dear Ma'am/Sir

At the outset, we are pleased to introduce ourselves as a leading Management Institute of Rajasthan, India. IPS BUSINESS SCHOOL is the pioneer in the field of management education and offers programs like MBA, BBA, BCA and online executive management programs.

"ZEPHYR-2024" (Inter Collegiate Techno-Management Fest) organized by IPS BUSINESS SCHOOL is one of the prestigious event in the landscape of management education in Rajasthan. ZEPHYR is conducted annually since 2008. The competition provides unique opportunity to acquire managerial skills, IT skills, leadership and above all teamwork. Besides, Participants revisit their classroom teachings and test their acumen in simulated environment. The ZEPHYR-2024 will cover all core aspects of education, IT like coding, gaming, quizzes and management program, and thus a ZEPHYR experience becomes a solid foundation for their future career.

The Fest is scheduled from 20<sup>th</sup> to 22<sup>nd</sup> March 2024. We have hereby taken this privilege of inviting you and your students for the Fest. I request you to grace this youth festival with the wholehearted participation of you & your students. Along with Awards and Certificates for the winners in each category, we are also providing Gift Hampers worth Rs. 1000/- from various sponsors to each of the participant and also Special Gift Hampers worth Rs. 2000/- for Fashion Show Participants along with certificates as well as trophies to the winners. Registrations of the team can be done offline as well as online on [www.ipsedu.in](http://www.ipsedu.in)

A copy of the Activity/Brochure is attached for your kind perusal. I look forward for your early confirmation.

For clarifications/details please feel free to connect with the Event Coordinators:

Miss Sanchita Ray - M: 9079285735  
Prof. Nutan Mathur - M: 6377 962355  
Prof. (Dr) Mridula Sharma - M: 9983572498

Thanking You

With Warm Regards

**Mrs. Deepti Agarwal**  
Managing Director