

## **ZEPHYR - 2024**

## **DESIGN CANVA BLITZ**

Disclaimer: These rules are subject to be provisional and may be subject to slight change according to situation!

## **1.1** General rules:

The contest would be conducted on **MARCH 20th, 2024** on the 2<sup>nd</sup> floor of the IPS Campus in ROOM NO 1.

- Contestants should assemble by **2 pm** for a brief introductory session. The contest will **begin at 3 pm**.
- Contestants are being suggested to band together with at least 2 members but not more than 4 members. Contestants are being requested to be present on contest day with a valid identification card.
- Contestants are requested to bring **LAPTOP** on their own.
- Referees will be assigned to observe the teams throughout the contest. Referees are responsible to report any problem and/or violations of the rules to the Contest Committee if required.
- **Team Composition**: Each team will consist of a specified number of members, usually ranging from 2 to 4 individuals, depending on the organizer's guidelines.
- **Theme**: There will be a specific theme assigned for the Canva Blitz competition. Participants will be required to create a digital canvas (canva) based on this theme.
- **Duration**: The competition will have a predetermined duration within which participants must complete their digital canvas. This could range from a few hours to a day, depending on the complexity of the task and the overall schedule of the fest.
- **Tools and Software**: Participants are typically allowed to use Canva.com.
- **Originality**: Plagiarism or copying from existing artworks is strictly prohibited. Participants must ensure that their submission is original and does not infringe upon any copyright or intellectual property rights.

- **Submission Guidelines**: Clear instructions regarding the format, dimensions, and file size of the digital canvas submission will be provided. Participants must adhere to these guidelines to avoid disqualification.
- Judging Criteria: The digital canvases will be evaluated based on various criteria such as creativity, adherence to the theme, visual appeal, technical proficiency, and overall presentation.
- **Presentation**: Participants may be required to present their digital canvases to the judges and/or audience, explaining their creative process, inspiration behind the artwork, and the techniques used.
- **Fair Play**: Participants are expected to maintain the spirit of fair play and sportsmanship throughout the competition. Any form of cheating, sabotage, or unethical behaviour will result in immediate disqualification.
- **Prizes and Recognition**: Prizes or certificates may be awarded to the winning teams or individuals, based on their performance in the Canva Blitz competition.
- **Organizer's Discretion**: The organizers reserve the right to modify the rules, judging criteria, or any other aspect of the competition as deemed necessary. Participants are advised to stay updated with any announcements or changes.

## **Evaluation of Contestant's Programs**

• The Contest Committee will tally the scores for each team and publish a complete list. The Contest Committee's decision will be the final decision.

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